



Wyndham Basketball Association Inc.

ABN 13 743 366 751

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Photography Policy

Updated: December 2016

PHOTOGRAPHIC POLICY

Introduction

There are many legitimate reasons why still and video photography at sports is very common and the WBA does not wish to unnecessarily restrict or curb that photography. It is perfectly normal and acceptable for parents to want to film their children's sports to keep as a memento of their growing up. This is becoming increasingly so with the technology being widely owned.

It is also becoming increasingly popular for coaches to video their teams' games to assist them in training. Less common, but also becoming more so, is for the purposes of scouting another team that will be playing the videoing team shortly. Videos can also assist in referee training and as evidence of a reportable incident.

On the other hand, photographs and videos can also be used for nefarious purposes. The WBA is concerned to ensure that it and its affiliated clubs take reasonable steps to ascertain that photographic depiction of basketball activities is being used for legitimate and harmless purposes.

Photographic Policy

The WBA will usually allow parents and close relatives to take photographs and video tape games or training provided the parent or relative is known to the association. As a courtesy, the coach or manager of the opposition team should also be notified of the intention to photograph or video the game.

Coaches who wish to video their own team's games or training for training purposes should also normally be allowed to do so. Again, the opposition should be informed. Parents of the coach's own team should be advised by the coach if it is intended to regularly video games or training and the reason for it.

Referee coaches wishing to video games for training or evaluation purposes should advise the teams of their intentions prior to the game.

Some coaches desire to scout teams that they will be playing in the future and a convenient way of doing this is to video the game. If this is to occur then both teams should be advised in advance. However, this should usually be allowed.

Should any person take objection to the photographing or videoing, they should be asked the reason why they object. It should be explained to them that normal policy in these circumstances is that the photography or videoing should be allowed. However, if the person objecting has a legitimate and strong reason why the objection is made, then a bar should be placed on the photography or videoing. A strong reason may be that the child concerned is the subject of contested custody proceedings or has been the subject of violence or threats and publication of a video or photograph may compromise the safety of the child.

Precautions to be taken when photographing children

When photographing or filming a child or using children's images for work-related purposes, one must:

- Assess and endeavour to comply with local traditions or restrictions for reproducing personal images before photographing or filming a child.
- Obtain informed consent from the child and parent or guardian of the child before photographing or filming a child. As part of this one must explain how the photograph or film will be used.
- Ensure photographs, films, videos and DVDs present children in a dignified and respectful manner and not in a vulnerable or submissive manner. Children should be adequately clothed and not in poses that could be seen as sexually suggestive.

- Ensure images are honest representations of the context and the facts.
- Ensure file labels, meta data or text descriptions do not reveal identifying information about a child when sending images electronically or publishing images in any form.
- Understand that the onus is on him/her to use common sense and avoid actions or behaviours that could be construed as child exploitation and abuse.

Reporting a policy breach

Any breaches of the photo policy while a game is in progress, or immediately before or after a game, must be referred directly to the WBA Referee Team Leader or supervisor on duty (not Eagle Stadium management).

Any breaches that are discovered during representative or domestic club training, or immediately before or after training, must be referred directly to a member of the relevant representative or domestic club committee.

Any breaches that are discovered outside of games or training (e.g. inappropriate use of photos), must be advised in writing to the relevant representative or domestic club committee.

The representative or domestic club committee, or the individual reporting the concern, may elect to refer the matter to the WBA welfare officer at welfare@wyndhambasketball.com.